

COMMUNITY IMPACT REPORT 2014



TO OUR COMMUNITY

Thank you for playing an extremely important role in moving our community forward. Together we accomplish so much more than when we work independently.

With your partnership, we create change in our community's most critical issues in Education, Income, and Health – the building blocks for a quality life.

Thanks to your support, more children are succeeding in school, more families have the tools they need to reach financial stability, and more people are enjoying healthier lives. We hope you will continue to give, advocate, and volunteer because that's what it means to **LIVE UNITED**.

This book celebrates your partnership, recognizes your leadership in our community, and highlights your financial support, which makes this work possible.

Thank you for your support and continued trust!

Carrie Wetstein
Executive Director
United Way of Defiance County

YOUR MONEY MATTERS

\$2

PAYS FOR 1 BOOK FOR
A LOCAL CHILD
ENROLLED IN
IMAGINATION LIBRARY.

\$3

PAYS FOR A STUDENT
TO RECEIVE A
BACKPACK OF
NUTRITIOUS FOOD
FOR A WEEKEND.

\$5

PAYS FOR PATIENT
TRANSPORTATION TO
AND FROM A
CHEMOTHERAPY
APPOINTMENT.

\$10

PAYS FOR A WEEK OF
LUNCHES AT THE
PATH CENTER.

BOARD OF TRUSTEES

Ken Boroff

Steyer & Company

Gary Cates

ProMedica

Mark Ferris

First Federal Bank

Jon Gathman

State Bank

Denise Hench

Community Advocate

Laura Kline

State Bank

Theresa Lawrence

General Motors Defiance

Eric Peltz

Pastor, First Presbyterian Church

Gabe Pollock

Edward Jones

Jenifer Nicelley

Keller Logistics Group

Beth Sigg

Northwest Real Estate Services

Sarah Tackett

ProMedica Defiance Regional
Hospital

Patty VanDemark

Community Advocate

2014 REVIEW

- The 2014 Campaign raised \$258,200.
- The 2014 Campaign attracted 250 NEW donors this year.
- The UWDC now accepts online donations by credit card.
- The 1st Annual Defiance County Hot Air Balloon Festival attracted over 4,000 people and raised more than \$19,000.
- The new CEC program launched in June and has had over 4,000 visits online.
- UWDC 2014 total revenue was \$478,453, a 17.6% increase to 2013.
- Roundtable discussions hosted by UWDC in the areas of education and transportation have led to the Kindergarten Camp and a new transportation collaboration in Defiance County.



NEW COMMUNITY CO

CAMPAIGN COLLABORATIONS



New FUN-raising was made possible this year for the UWDC community campaign through new collaborations. The Defiance Ohio Development and Visitors Bureau invited the UWDC to host a MEGA 50/50 raffle during the Rockin' The Rivers Music and Rib Fest. UWDC raised \$967 for the campaign and \$967 went to the lucky winner, Gary Youngker, who discovered he was the winner right before Christmas! Sam Hornish Jr. was gracious to partner with the UWDC to raffle off



a lunch with him at Sweetwater Chophouse. UWDC raised over \$1,000. Jake Oberlin won the raffle and invited Mike McCann and his mentee from Defiance Elementary to join him!



64 members distributed \$15,558 in 2014

\$8,000: Legal Aid of Western Ohio | \$1,000 for human trafficking victims' needs and \$7,000 to raise awareness

\$4,395: Backpack Buddy program | to replace old backpacks

\$563: Kindergarten Camp | provided a variety of healthy lunches for at-risk 5-year-olds in Defiance County

\$100: House of Ruth | new picnic table and paper products drive

\$1,500: Serenity Haven | provided a new shower floor

\$1,000: Special grant request to help a DHS female student who lost everything in a fire



LABORATIONS

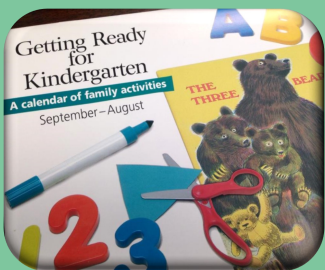
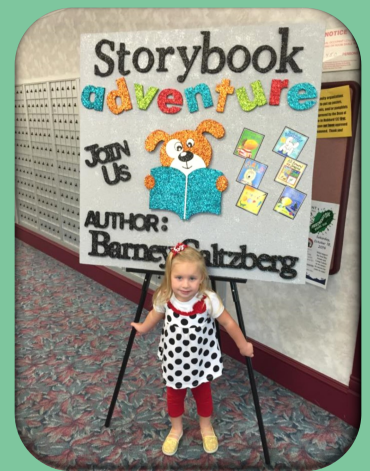
MONARCH FUND

This new fund was established to address Defiance's unique health and well-being needs. Established in partnership with the PDRH Foundation Board, funding this year has supported The Parent Project which has provided intervention programs for 28 families. Funding has also supported The Smile Express Mobile Dental Center operated by The Dental Center of NWO which is the only Defiance County dental care option that accepts Medicaid, non-insured, and other insurance companies.



STORYBOOK ADVENTURE

This free event made possible by Help Me Grow, Defiance Public Library System, Defiance College, Family and Children First Council, Northeastern Local Schools, UWDC and sponsors was a huge success. The community enjoyed free books and an interactive presentation by author, illustrator, musician Barney Saltzberg. Save the Date for the 2nd Annual Storybook Adventure, free to infants through 1st grade, September 19, 2015 at Defiance College. This year, the featured author & illustrator is Bob Shea.



KINDERGARTEN CAMP & CALENDAR

Through the UWDC hosted Education Roundtable, it was discovered that 25% of Kindergarten students are not ready for Kindergarten. UWDC partnered with the schools to fund the teacher's salaries for a week long program for 75 students. Teachers and students benefited from the experience. UWDC also facilitated the printing of a "Getting Ready for Kindergarten" calendar.



TRANSPORTATION INITIATIVE

In an effort to meet the transportation needs of those who don't have or qualify for transportation in Defiance County, UWDC brought together interested community members and existing transportation programs to find solutions. We have partnered with K&P Medical Transport and are working to launch the new program, FlexRide, to the county July 1st.

COMMUNITY



VALENTINE'S DAY

The volunteer quartet, High & Tight, delivered 13 singing valentines to unsuspecting recipients. Thank you to our vocal volunteers, Ken Wetstein, Don Kneuve, David Stuckey and Craig Rutter who helped UWDC raise \$650 and spread Valentine's Day cheer around Defiance County.



TRIVIA NIGHT

The 5th annual Trivia Night raised \$3,684 with 20 teams participating. The emcee, Ken Wetstein, prepared the diverse trivia questions pulled from pop culture, sports and history. First Insurance Group got first place.



DR. SEUSS'S BIRTHDAY

66 volunteers celebrated Dr. Seuss's birthday by reading to classes at Defiance Elementary School, St. John Lutheran, Head Start Preschool and Kinderstart at Defiance Middle School.



STAMP OUT HUNGER FOOD DRIVE

With marketing and volunteer support from UWDC and letter carriers efforts, over 20,000 pounds of food were donated in Defiance County, contributing to the 201,036 pounds collected in our region.



TOOLS 4 SCHOOL

With the help of Raven's Care, Central shares, First Baptist Church of Defiance, Hicksville Community Service Center, ClearChannel Media, and Kohl's Cares volunteers, 700 Defiance County children were provided school supplies this year.



DAY OF CARING

Day of Caring is a community-wide effort to showcase volunteerism on a larger scale. Shultz Huber & Associates, Inc., sent employees (pictured) to seal the wood porch and ramps at House of Ruth. ProMedica Defiance employees painted rooms at the Path Center. First Insurance Group and Weaner, Yoder, Hill and Weber helped with winter shut down tasks at Camp Libbey.

TIES



Launched in April 2014, the Community Engagement Center (CEC) exists to engage Defiance County in service by connecting people to local volunteer opportunities. The CEC can be accessed from a link on the United Way of Defiance County homepage.

In 2014, there were **1800 views of the volunteer and in-kind donation needs** posted. There were **over 2600 views of the 23 agencies** and **55 engaged volunteers** registered on the site. Volunteers can create profiles and become a “fan” for automatic updates or simply just browse opportunities that best meet their interests. Individuals can track their volunteer hours and RSVPs for events.



The Defiance Hot Air Balloon Festival on August 16th, 2014 at the Defiance County Airport raised over \$19,000 for the CEC. The event attracted over 4,000 people to watch the hot air balloons, listen to live music, shop the marketplace, rock climb and enjoy the family friendly activities. Due to the success of the event and thanks to all the support we received from local businesses and the 125 volunteers, the event will be held again this year on August 14th and 15th at the Defiance County Airport.



VOLUNTEER SPOTLIGHT

“Hardest job I've ever had ever, but worth every moment. Why? Because you have to freely give your time and love just not during events but the calls at 2am. The car rides, the long talks, and the helping hand. You have to be like a father, mother, brother, best friend, pastor, guidance counselor, teacher, an adult, and a kid....Sometimes at the same time...Show them that you care and that you're there for them and anyone that calls to you...”- Nick Kunesh, Youth For Christ Volunteer, Hicksville

Volunteering can have positive social and economic impacts on our county. Volunteering teaches you more about yourself, and the needs of your neighbors. There are proven health benefits to the volunteer, and the good will can lift spirits and communities.

THANK YOU

LEADERSHIP DONORS

Diamond Leaders :

\$2,500 - \$9,000

Barb & Tom Callan
Debbie & Gary Cates
Denise & Mark Hench
Carrie & Ken Wetstein
JF Coressel Charitable Trust

Gold Leaders:

\$1,000 - \$2,499

David Bell
Jerry Bergman
Beth Besaw
Evelyn & John Boesling
Kay & Ken Boroff
Amy & Brian Callan
Crystal Ellerbrock
Angie & Jon Gathman
Kellee Gooden
Anne & Mark Gordon
Deb Hench
Linda & Craig Hoffman
Souheil Al Jadda
Cathy & Michael Klein
Barb & Mark Klein
Toni Lanzer
Nancy & James Rensi
Carolyn & Denny Rose
Kathy & Bill Small
Sheri & Mark Steyer
Kevin Thompson

Silver Leaders:

\$500 - \$999

Gwen & Dick Anderson
Roger Behnfeldt
Doug Blackwood
Penny & Ken Bond
Sandra Brown
Sarah & John Cates
Tony Cosentino
Keeta & Mark Diller
Janet Donaldson
Rachel Eicher
Cyndi Ensign
Nondas & Mike Faber
Sharon & Dan Farrell
Mark Ferris
Tony Gericke
LeaAnn & Jerry Hayes
Amy & Steve Hoffman
Jean & Tom Hubbard
Cathy Keller
Bryan Keller
Rita Kissner
Laura & Kevin Kline
Kathy Koch
Cheryl Koenig
Carol & William Koester
Joyce Kuhlman
Julianne & John Liming

Ann & Terry Melton
Karen & Mark Moats
Jane Myers
Jenifer Nicelley
Robert Niese
Kristen Nusbaum
Linda & Philip O'Donnell
Ruth Peck
Ted Penner
Tammy & Chad Peter
Gabriel Pollock
Sue Reichard
Lea & John Rohrs
Vicki & Thomas Sauer
Gerald Serrick
Jennifer & Doug Shindler
Mandi & Jeff Starner
Michael Stone
Patty & Steve Vandemark
Diane & Jack Wahl
Luke Walz
Carole & John Weaner
Savanna & Ian Weber
Charles Weber
Carol & Tim Whetstone
Amy & David Winner
Dr. Julie Yaroch
Chris & Randy Yoder

TOP 10 COMPANY CAMPAIGNS

Defiance City
Schools
Defiance College
First Federal Bank
General Motors
Defiance
Meijer, Inc. Store
#189
Mercy Defiance
Clinic
ProMedica
Defiance Regional
Hospital
Shultz Huber &
Associates, Inc.
State Bank
United Parcel
Service

DEFIANCE HOT AIR BALLOON FESTIVAL SPONSORS

Bigby Coffee Defiance
 Citizens National Bank
 City Beverage
 ClearChannel
 DDVB
 Defiance Dental Group
 Defiance Physical Therapy
 Eagles Defiance
 Edward Jones
 First Federal Bank
 First Insurance Group
 Front Porch Publishing
 General Motors Defiance
 Hench Family
 Keller Logistics Group
 Lamar
 Mark Moats Ford
 Meijer, Inc. Store #189
 Mercy Defiance
 MetaLINK Technologies
 ProMedica Defiance Regional
 Hospital
 State Bank
 ServiceMaster by McCann
 The Elegant Way Foundation
 Weaner, Yoder, Hill & Weber, Ltd.

FINANCIAL SUMMARY

	<u>2013</u>	<u>2014</u>
Cash & Investments	\$ 467,073.00	\$ 521,048.00
Other Assets	252	692
Total Assets	<u>\$ 467,325.00</u>	<u>\$ 521,740.00</u>
Unrestricted Funds	\$ 397,955.00	\$ 419,724.00
Temporarily Restricted Funds	69370	102016
Total Net Assets	<u>\$ 467,325.00</u>	<u>\$ 521,740.00</u>
Campaign Revenue	\$ 265,948.00	\$ 270,675.00
Other Public Support	116,880	106,617
Grants		43,532
Other Revenue	<u>24,026</u>	<u>57,629</u>
Total Revenue	\$ 406,854.00	\$ 478,453.00
Agency Allocations	195,623	150,033
Grant Projects		28,000
Program Services	124,280	153,639
Supporting Services	43,442	48,088
Fundraising	<u>7,500</u>	<u>44,278</u>
Change in net assets	<u>\$ 36,009.00</u>	<u>\$ 54,415.00</u>

COMMUNITY

WHERE THE COMMUNITY BENEFITS

After School Literacy: Hicksville

Community Service Center: Provides literacy and reading skills tutoring to children who are at risk of not meeting the third grade guarantee requirement.

Earn While You Learn: CPC Women's Health

Resource: Provides parenting education and pre-natal care information to educate expecting parents and give them the opportunity to earn points to use towards car seats, cribs, mattresses and strollers.

Life Skills: Ravens Care: Provides training of basic life skills to clients in need to help them reach a level of self-sustainability without emergency assistance.

Kindergarten Camp: Defiance County

Elementary Schools: Offers a week long Kindergarten experience for students entering Kindergarten that are identified during screening as needing additional preparation.

Imagination Library: United Way of Defiance

County: Offers a new age appropriate book to children from birth to age 5 mailed monthly to their home to encourage early literacy.

The Alley Youth & Community Center: Youth

For Christ: Provides a safe environment for young people to gather for programming and special events.

PROMISE Program: Kidney Foundation of

Northwest Ohio: Provides a coordinated continuum of services empowering patients to manage kidney disease.

Sight Conservation: Sight Conservation of

Defiance County: Provides sight care to residents of Defiance County. This includes vision exams, glasses, sight therapy, special medical treatment and surgery.

Back Pack Buddy: United Way of Defiance

County: Provides kid-friendly and nutritious food 35 weekends of the school year for children who qualify for free and reduced lunches at all public elementary schools in Defiance County.

Path Center: NOCAC:

Provides a comfortable place that people can enjoy a free nutritious meal, activities and socialization in a healthy and non-judgmental atmosphere.

Counseling: The Center for Child and Family

Advocacy: Provides therapy for individuals affected by abusive behaviors such as sexual assault and domestic violence as well as other mental health issues.

It Takes Two: Family Service of Northwest

Ohio: Assists fathers in understanding their role in their child's life and educating them on the impact of fatherlessness.

Legal Assistance: Legal Aid of Western Ohio,

Inc.: Provides free comprehensive civic legal assistance to low-income people, addressing issues of domestic relations, domestic violence, access to education, eviction defense, housing conditions, disability law, access to government benefits, and consumer issues.

Ohio Benefit Bank Taxes: NOCAC:

Provides free tax preparation to low to moderate income families, promoting financial stability and independence.

Serenity Haven: Recovery Services of

Northwest Ohio: Provides chemical dependency and mental health treatment to women.

Disaster Services: American Red Cross:

Serves people affected by disaster and continually strengthens the capacity of communities for disaster response.

Emergency Assistance: Ravens Care:

Provides emergency assistance to avoid disconnections that will cause further financial burden. Assistance in prevention of imminent water, gas and electric shut off is provided and helps avoid hazardous situations in homes that have small children, individuals with potentially life threatening illnesses and senior citizens.

House of Ruth: The Center for Child and

Family Advocacy: Offers a safe, secure and confidential place to reside at no cost to victims and their families, as well as access to a 24 hour hotline

Comprehensive Crisis Care: 2-1-1

Program: Provides quality information and referrals to programs and services that can help individuals meet their basic and emergent needs 24 hours a day and 365 days a year.

Emergency Medicine: Ravens Care:

Provides life sustaining prescription medications and supplies and gas vouchers for out of town life sustaining medical procedures for clients that are unable to pay because of lack of insurance or income.

Summer Food Program: NOCAC:

Provides a nutritious lunch and opportunity for socialization to children throughout the summer.

Endowment Fund: United Way of

Defiance County: Ensures that the United Way of Defiance County will leave a legacy for future generations, in addition to funding projects and programs today. Many donors are passionate about leaving a long term legacy, in addition to sharing today's dollars.

INVESTMENT



53%

of Defiance City students are enrolled in free and reduced lunches. That's over 1400 children.



Backpack Buddy provided nutritious food for over 550 children on the weekends.



614 children were served 3,656 lunches through NOCAC Summer Food Service Program.



416 children receive a free book monthly through Imagination Library. 471 children have graduated from the program.

\$62,155

was awarded through Legal Aid of Western Ohio cases with \$9,750 in UWDC funding.



119



Emergency Medicine prescriptions were filled by Raven's Care, the only agency to help with psychotropic prescriptions.



3,073 contacts were made through 2-1-1.



3,970 rides were given to the NOCAC PATH Center and 9 patients received ongoing rides to treatments through the Kidney Foundation of NW Ohio.



\$614,225

in tax credits and preparation fee savings through NOCAC Ohio Benefit Bank Tax clinics with \$3,434 in UWDC funding.



54

clients received eye care through Sight Conservation of Defiance County.



470

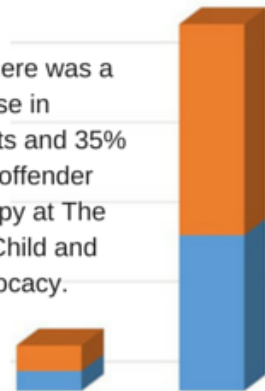
clients at CPC Women's Health Resource had 2,050 visits and were eligible for Earn While You Learn incentives like cribs, car seats and diapers.



26

clients participated Raven's Care Lifeskills Classes and have not been back for emergency food vouchers.

This year there was a 28% increase in assessments and 35% increase in offender group therapy at The Center for Child and Family Advocacy.



There was a 159% increase in nights of service at The House of Ruth. 66% of the women exiting were able to secure independent housing away from their batterer.

MEET THE TEAM



Carrie Wetstein | Executive Director

uwexec@defnet.com

- Rotary Club of Defiance, President-Elect
- Women's Giving Circle, Treasurer
- Defiance County Residential Board, Secretary

Savanna Weber | Marketing and CEC Director

uwmarketing@defnet.com

- DDVB and Women's Giving Circle Board Member
- National Day of Prayer & Jazz Festival Committees
- NextGen Defiance Member

Gwen Anderson | Administrative Assistant

uwadmin@metalink.net

- Zions Lutheran Church, Treasurer
- Defiance County Master Gardener
- Super grandma

MISSION STATEMENT

To bring together the people and resources of Defiance County to improve lives and create a lasting community impact.



JOIN THE CONVERSATION

