

2019 COMPANY CAMPAIGN BEST PRACTICES



PRESENTATIONS

A United Way representative or agency speaker shares impact stories and helpful info about community resources with employees.



INCENTIVES

Even simple campaign perks can add interest and help motivate employee engagement. We can help you source incentives if needed.



EVENTS

Special events help create enthusiasm and excitement for the campaign. We can help you promote your special event through the creation of resources or promotion.



VOLUNTEER ENGAGEMENT

Through volunteer events and opportunities, employees are able to invest in their community in a hands-on and meaningful way. Recruit co-workers to help with our annual events like Dr. Seuss's Birthday, Days of Caring or the Balloon Festival.



CORPORATE MATCHING

The company can show their dedication and encourage employee giving by matching a percentage or dollar amount of their employees' donations.

