



United Way of Defiance County

2022

# Community Investment Funding Matrix

United Way of Defiance County has determined that it will fund programs that impact the following areas of focus with outcomes of measurable impact in Defiance County.



## Impact Area Goals

Applicant programs must:



## Community Outcomes

With a measurable impact of:

EDUCATION



### Helping children and youth achieve their potential

1. Promote parenting education and skills.
2. Promote school readiness.
3. Promote improvement in academic proficiency, such as early grade reading and STEAM curriculum. (*Science, Technology, Engineering, the Arts and Mathematics*)
4. Promote youth social and emotional development.

1. Families are better equipped to raise healthy children in a safe environment.
2. Children enter school developmentally on track in terms of literacy and social, emotional and intellectual skills.
3. Students are prepared to succeed in later grades.
4. Youth show improved academic, social and emotional growth leading to more opportunities.

HEALTH



### Improving People's Health

1. Promote access to physical, dental and/or mental health care, medication and health education.
2. Promote services addressing substance, verbal and physical abuse.
3. Promote healthy food choices, nutrition education or physical activity.
4. Promote mental wellness.

1. Decrease health problems in newborns, youth and adults by receiving regular preventive health care and health education.
2. Decrease tobacco, alcohol and drug use.
3. Improve mental wellness and decrease suicide attempts and increase suicide awareness.
4. Decrease overweight and obese individuals.
5. Decrease food insecurity.

FINANCIAL STABILITY



### Promoting self-sufficiency and financial wellness

1. Promote budgeting and other financial wellness skills.
2. Promote the ability to obtain and maintain safe and affordable housing and transportation.
3. Promote opportunities for individuals to transition to work or higher education.

1. Lower-income families move toward financial independence including: increase their income, establish emergency savings and build assets.
2. Lower homelessness and improve family stability.
3. More individuals make a successful transition to work or higher education.

ESSENTIAL SERVICES



### Providing a quality safety net

Provide access to timely short-term assistance for food, shelter, clothing, personal care, medicine, transportation, disaster relief and referral services.

Decrease the need for essential services through programs encouraging or leading to self-sustaining behavior.